

Joan Metto

A multidisciplinary designer specializing in UI/UX.

Driven by curiosity, empathy, and collaboration. I am a thoughtful problem-solver who enjoys creating experiences to help businesses expand their capacity for impact.

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Portfolio www.joanmetto.com

Education

Berghs School of Communications
Digital Design & Strategy
2022-2023

Grafiskt Utbildnings Center
Design
2007-2010

Skills

- Language wizard (Swedish, English, Kurdish and some Spanish)
 - Self-leadership.
 - Communication and collaboration skills.
 - Project management skills.
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Tools

- Figma
 - Word
 - Excel
 - PowerPoint
 - Mural
 - Miro
 - FigJam
 - Slack
 - Affinity Designer
 - Affinity Photo
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Experience

Design Freelancer

DigitalRoute, Stockholm
Jun 2023 - Present

- Helped the in-house team to redesigned and optimize UI/UX for DigitalRoute's website, improving user engagement and clarity of product offerings.
 - Collaborated with marketing team to ensure marketing collaterals align with the updated homepage, product pages and company messaging.
 - Focused on creating a user-friendly, informative website experience that highlights DigitalRoute's complex offer and business solutions.
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UI/UX Intern

Eljun.com, Stockholm
Feb - Apr 2023

- Developed user interfaces for Eljun's digital wallet, enhancing user engagement and simplifying payment processes.
 - Integrated accessibility features for various transport modes.
 - Helped design loyalty programs and sponsored mobility credits integration.
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Owner

Juliennes Salladsbar, Uppsala
Sep 2021 - Nov 2022

Dismantler & stock manager

Björklinge Bildemo, Uppsala
Jan 2018 - Aug 2021

→ FUN FACTS: I've probably watched more movies and series than I should, I'm told I got magical taste in food and know a lot of trivia about random animals.